



Urban Shift for green innovations

D3.1 Compilation of Train-The-Trainer

30.04.2024

HdM

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Foreword

Urban Shift (UShift) is an experimental, impact-based, and transdisciplinary education programme that focuses on creating lasting change by bringing together students from Higher Education Institutions (HEI), a Vocational Education Institution (VET), urban experts, and business partners. This is to be achieved by combining intersectional environmental education, knowledge exchange, transdisciplinary collaboration, and sustainable innovation.

By providing the learners with the necessary GREEN LABOUR MARKET SKILLS (digital, green, business and transdisciplinary/resilient skills), UShift is creating a LIVING ECOSYSTEM for 80 learners from diverse backgrounds (urban design, environmental engineering, media and business) that fosters the development of solutions to pressing urban challenges. The learners, divided into two batches, will create 10 startup teams working on urban challenges linked to urban heat islands (UHI)/cooling, and food waste/circularity, or climate/extreme weather predictability and mobility/circularity. Thus, the project allows students to successfully transform into change makers and EU GREEN DEAL AMBASSADORS by equipping them with the knowledge and experience needed to become green entrepreneurs and/or future employees of green jobs on the global market.

The culmination of this education programme are two sets of LIVING EXHIBITIONS (8 separate exhibitions) spread across Barcelona, Genoa, Copenhagen, Stuttgart, and Vienna. Their purpose is to showcase the solutions and success stories that flourished from the UShift project lifetime in order to raise public awareness for humanity's biggest challenges (i.e., pressure on planetary boundaries, resource scarcity, persistent poverty, social injustice, exponential population growth, urbanization boom, global pandemics, etc.) and interest in the UShift LIVING LABS curricula, the European Green Deal, and the United Nations (UN) Sustainable Development Goals (SDGs). This will be done through an interactive exhibition programme made up of panel and roundtable discussions, media discourse, artistic events, workshops and knowledge exchange via the exhibition of the developed courses and start-up prototypes. The goal is to inspire individual stakeholders such as NGOs, consumers, green start-ups, policy makers, and incubators to take part in the global Urban Shift as active change makers.

Even after the project's lifetime, UShift will continue to have a positive impact via the establishment of an easily adaptable LIVING CURRICULUM template and OPEN ONLINE TRAINING sessions that will be made available on YouTube to inspire future transdisciplinary collaboration. Furthermore, the establishment of an ALUMNI NETWORK serves as a tool to foster sustainable project outputs and the continuation of the start-up teams, as well as serves as a channel for peer-to-peer learning, support, knowledge and expertise exchange, collaboration, co-creation, and mentorship between the learners, start-up teams, business partners and urban expert during and after the project.

Urban Shift is a project developed by Wirtschaftsuniversität Wien - WU (Austria), Institute for Advanced Architecture of Catalonia - IAAC (Spain), Hochschule Der Medien - HdM, (Germany), Wirtschaftskammer Österreich - WIFI (Austria), Multicriteria- MCRIT (Spain), Terra Institute - TERRA (Italy), Pretty Ugly Duckling - PUD (Denmark), Green Innovation Group A/S - GIG, (Denmark), and co-funded by the Erasmus+ Key Action 2 Partnerships For Innovation Alliances For Innovation 2021 Programme of the European Union.

Train the Trainers: Objectives & Methodology

The main objective for WP 3 is to set a common ground for understanding how learners and trainers best collaborate. The Train the Trainers (TTT) sessions help the trainers develop into expert mentors and online trainers as well as to understand the main words of each academic discipline different from their own. This measure provides the trainers with a different approach to learning and testing solutions to train the learners more effectively. The main purpose of TTT is to create a common language and understanding among different trainers on how to train the learners to achieve the project's objectives. By creating the content for the training sessions the focus lays especially on the transdisciplinary backgrounds of the learners. The innovative teaching method eschews hierarchical knowledge transfer and pure frontal teaching by relying on mentoring and guidance. Participating trainers also learn how their expertise can contribute to the project's ambitions. They get introduced to different styles of teaching and best practices from one another. Together, they define their role within the project.

Each TTT session follows a similar structure, allowing all consortium members to present themselves by

- giving insights into their discipline/ professional background to ensure a common understanding and language around key concepts.
- showing how they deal with climate-related issues in urban contexts by sharing their vision and practical hints on what it means to be a trainer in Urban Shift.
- exchanging on the Bridging Courses for the learners to foster their knowledge on the batches' urban challenges and transdisciplinary, digital and green skills.

Insights of TTT for Batch 1

First TTT of Batch 1

AGENDA

Wednesday, 02.11.2022 7 10.30-12 CET		
Time	Topic	Partner Name
10.30-10.40	Short introduction & Icebreaker	HdM
10.40-10.45	Project overview	WU
10.45-11.10	Get to know each other	all
11.10-11.45	Introduction to challenges	MCrit, all
11.45-12	Introduction to WP3 + TTT portfolio + Timetable	HdM
12-12.05	Q&A + Outlook to TTT2	HdM, all

The first TTT session aimed at **networking the Urban Shift trainers**, bringing them into the first **exchange on their specific competences** and thereby providing an **overview of which knowledge would contribute to the promotion of the desired green, digital and transversal skills of the learners** by the end of the project. The most important contents of the individual agenda points are summarised below.

Short introduction & Icebreaker: Kristina Coric started the meeting with an icebreaker to give a first impulse for the exchange between the project partners.

Project overview: Laura Hohoff then presented the project's most important objectives and activities, in particular, to inform new members of the project and bring them up to date.

Get to know each other: In the next step, all meeting participants were given the opportunity to introduce themselves personally to the other project partners, discuss their role in their institution, and refer to their competences in the context of the planned training with the learners. The introduction was done according to the established order of the project partners.

Introduction to challenges:

Afterwards, the "keynote" of the training took place, and the partners of MCrit presented the challenges of Urban Shift in more detail. Marta Carbonés also discussed the planned contents of the bridging courses 1+2 to inform the learners as best as possible about the two challenges for the first batch. Guillem Ulldemolins Jornet (Ersilia) then presented the European Green Deal with its ambitious goals to the partners. Marta Carbonés provided further insights into best practice examples as well as start-ups and initiatives in the context of the two chosen challenges, "Urban Heat Islands" and "Food Waste & Circularity". The open exchange among the partners following the presentation rounded off this agenda point.

Introduction to WP3 + TTT portfolio + Timetable:

In the next step, Hartmut Rösch presented the key objectives and activities of the 3rd WP to the partners and the first version of the trainer's list for Urban Shift. All other piloting partners communicated these trainers to HdM in advance (WU, IAAC, WIFI). Based on the competencies of these trainers, an overview of the related skills of the learners was created and presented, which they should acquire through the project. Finally, the two follow-up dates for the TTT were agreed upon, as well as the final date for the BC1.

Q&A + Outlook to TTT2

After a short outlook and exchange on the topics envisaged for TTT2, the first training session was concluded.

Second TTT of Batch 1

AGENDA

Wednesday, 16.11.2022 7 10.30-12 CET		
Time	Topic	Partner Name
10.30-10.50	Short introduction & Icebreaker	HdM
10.50-11.20	Keynote: EU Taxonomy	Terra
11.20-11.40	Learners application process	WU, IAAC, HdM, WIFI
11.40-11.50	Profiles of learners & integration of learners into challenge process	TERRA, all
11.50-11.55	Ideas for Bridging Course 1	Mcrit, all
11.55-12	Q&A + Outlook to TTT3	HdM, all

The second TTT session aimed at conveying important **basic knowledge about the EU Taxonomy** to the partners, to inform about the **current application process of the learners** and to

exchange **first ideas for the Bridging Course 1**. The most important contents of the individual agenda points are summarised below.

Short introduction & Icebreaker: Kristina Coric started the meeting with an icebreaker to give a first impulse for the exchange between the project partners.

Keynote: EU Taxonomy: Afterwards, the partners of Terra presented an overview of the origin and functioning of the EU Taxonomy. Alice Piccolo started her presentation with a timeline to showcase the continuous development of the EU Taxonomy. Then, she focused on its policy areas and presented them in more detail. The EU Taxonomy is a classification method to help investors and companies make informed investment decisions about economic activities that can be described as sustainable and that can make a contribution to the transition. Also, it can be seen as a tool to prevent "greenwashing" as it says, for every economic activity covered so far, which criteria should be met by the companies to prove that they are acting sustainably? Finally, Alice Piccolo gave a brief overview of the purpose of the EU Taxonomy, on "who has to do what?" and the current sectors it covers.

Learners' application process: All piloting partners provided a short overview of the current status of their learners' application process. The piloting partners presented some insights on the number of applicants, the variety of their study programmes, possible cultural background, areas of interest and motivation to participate in UShift. As a vocational training institution, WIFI explained its intensive application process (separate interviews) and presented the professional backgrounds of its applicants as well as a possible first experience in building a start-up.

Ideas for Bridging Course 1: Afterwards, all partners exchanged initial ideas for Bridging Course 1. Marité Guevara suggested the conduction of (1) an exercise collecting information on their planned business ideas and connecting them with a map or (2) a small quiz on urban challenges for the learners. A connection to the BC agenda of the "Build Project" (previous & comparable project of UShift) was recommended by WU and PuD.

Q&A + Outlook to TTT3: The second training session was concluded after a short outlook and exchange on the topics envisaged for TTT3 (BC1 + final learners chosen for 1. Batch).

Third TTT of Batch 1

AGENDA Batch 1

Wednesday, 30.11.2022 7 10.30-12 CET		
Time	Topic	Partner Name
10.30-10.35	Short introduction	HdM
10.35-11.40	Update: Learners' application process	WU, IAAC, HdM, WIFI
10.40-11.55	Preparation of Bridging Course 1: joint brainstorming session	all
11.55-12	Q&A	HdM, all

The aim of the third session was for all partners to have a **final exchange on the contents of the Bridging Course 1** and to co-create an **agenda** for it. In addition, final updates on the **selected learners** should be shared with each other. The most important contents of the individual agenda points are summarised below.

Short introduction: Hartmut Rösch briefly presented the agenda for the third TTT meeting.

Update: Learners application process: All piloting partners informed the participants in the meeting about the latest developments in the application process and gave information about the selected learners for the first batch.

Preparation of Bridging Course 1: joint brainstorming session: Afterwards, the meeting continued with a joint brainstorming for ideas to co-design BC 1. The partners agreed that a short presentation of the participating institutions, their competencies and contributions to the project would be very useful for the learners. Each partner should prepare a short "pitch" of 2 minutes. This should also provide the learners with a structure for their subsequent introduction round. To make this more effective and exciting for the learners, the idea was to conduct a kind of "speed dating" with them over several rounds to get to know as many learners as possible during the event. Furthermore, the partners gave the learners basic information about the two selected challenges. To make this part an open discussion as well, the partners from Terra proposed to take over the discussion round on "Urban Heat Islands" and to provide the learners with first impulses – facts and important insights. The partners from Mcrit would do the same for the discussion round on "Food Waste/ Circularity". In addition, HdM will design a suitable interactive introduction and conclusion to BC1.

Q&A + Outlook to TTT3: The third training session concluded with a short Q&A session to clarify open questions for BC1.

Fourth TTT of Batch 1 in Stuttgart

AGENDA: Day 1

Tuesday, 17.1.2023	
10:00	Welcome, Opening message by Chancellor Nicole Kuhn
10:15	Icebreaker (HdM)
Preparing for Kick off Vienna 1	
10:30	Presentation of the Urban Shift challenges, Q&A, Multicriteria (30)
11:15	Coffee Break
11:45	Best Practice WU (30)
12:30	Best Practice HdM: Idea Workshops (30)
13:00	Lunch Break in an Italian restaurant "Bruschetta"
Preparing for Kick off Vienna 2	
14:30	Best Practice: Idea -> Prototyping, Digital fabrication, IAAC (30)
15:00	Current Status of the Curriculum TERRA (30)
15:30	Visit of the HdM Humanoid Lab
16:00	Structure and elements of AST; GIG, PUG, Multicriteria, Terra (60)
17:00	BUILD kick-off, Elements & Learnings, Kick-off agenda Vienna, discussion and fixing, WU + GIG (60)
18:00	End of work
19:30	Meeting in a Swabian restaurant, "Dinkelacker"

Urban Shift Challenges (Mcrit)

Marta Carbonés presented to the PPs the two main topics of the first batch in the context of urban challenges: 1. urban heat islands, 2. food waste/ circularity. In particular, she highlighted facts and data that once again show the extent of the damage related to these challenges. In the context of Urban Shift, we will especially promote local climate change (not global) through the project



measures. In order to familiarise the student learners with the subject-specific terminology on the topic of food waste, a glossary will be created for them (Mcrit).

Best Practice 1 (WU)

Laura Hohoff and Marie-Sophie Attems presented the best-practice example of the WU in Vienna to the PPs. First, they explained how "The New Way of Doing Business" is oriented and how the development of "Business Sustainability 3.0" proceeded. In the next step, they explained the "Sustainable Business Model Canvas" more in-depth as an important tool for developing a business model, using the company "Too Good to Go" as a BP-example.

Best Practice 2 (HdM)

Magdalena Weinle and Kristina Coric presented the best-practice example of the HdM to the PPs. In particular, they introduced Design Thinking and its many tools (many canvases) as a proven approach to establishing a business idea for them. The consideration of the "human-centred approach" is essential and should help the participants of Urban Shift to differentiate between the needs of learners, trainers and customers. Furthermore, they recommend paying attention to the first decisive steps in the development of a business idea and allowing sufficient time for them. If necessary, the development of problem bubbles with the learners, even before the kick-off in Vienna, is expressly recommended.

Best Practice 3 (IAAC)

Fiona Demeur presented IAAC's best practice example to the PPs. First, she presented IAAC's approach to learning, which is shaped by digital and physical pathways. Then, she explained the IAAC workflow to students, from the initial project idea to scalability. Finally, several BP examples of student work in the context of Urban Shift challenges were presented: Mutualism, MYCO-Scape, EPICLAY, C:aire, Bio-mon, Vertical Food Farm, and Root Membranes.

Current Status of Curriculum (TERRA)

Johanna Bernhardt and Alice Piccolo presented the current status of the curriculum to the PPs. First they explained the European Qualifications Framework (EQF) as a developed tool to translate more easily national qualifications to the PPs. Second, they explained more in-depth the ESCO as the multilingual classification of European Skills, Competences, and Occupations. ESCO is part of the Europe 2020 strategy. Also, they specifically addressed the competencies (digital, green, economic, transdisciplinary & resilient) of the learners to be promoted and stated that their acquired skills should be aligned through the ECF and ESCO standards. Finally, they introduced the latest "living curriculum" version to the PPs.

Structure and elements of AST (GIG, PUG)

Martin Andreas Petersen and Louisa Jatzwauk presented the Advanced Skills Training (AST) structure and elements to the PPs. As online training sessions, the AST will focus on the creation of an entrepreneurial mindset and affiliation among all learners. During the first Batch of Urban Shift, three AST sessions will take place, focussing on Design Thinking and lean start-up methodology (1), pitching and value-based communication (2), and sustainability assessment B-Corp Framework (3).

Furthermore, they introduced the “Double Diamond Innovation Framework” as well as the use of “Prototyping” as minimal viable sellable product during the AST to the PPs.

BUILD Elements & Learnings, Kick-off agenda Vienna (GIG, PUG)

Martin Andreas Petersen and Louisa Jatzwauk presented learnings of the “BUILD” project which has influenced the first draft of the Kick-Off agenda for Vienna to the PPs. The key learners’ challenges as well as key takeaways of “BUILD” has been taken into account when structuring the agenda for the kick off. Also, they explained key assumptions for the current agenda draft. Further improvements of the first draft has been discussed with the PPs and will be adjusted after the TTT Meeting. It is planned to introduce the Kick-off Agenda to all learners during the 2nd Bridging Course.

AGENDA: Day 2

Wednesday, 18.1.2023	
9:00	Icebreaker
9:15	Recap of Day 1, proposals for adjustments, discussion round, HdM (15)
9:30	Circularity Q&A WIFI (30)
10:00	Elements and agenda for BC2, proposals and discussion, HdM (45)
10:45	Coffee Break
11:00	SST: scope and content, input from WU, HdM, IAAC, WIFI (75)
12:15	Lunch Break on site (HdM Playpark)
13:15	Visit of the HdM TV studio
14:00	Tips and tricks for students from Olga and Rudi, WIFI (30)
14:30	SST & AST: Possible touchpoints, discussion round, open questions WU, HdM (30)
15:30	Closing Barcelona, short presentation, Q&A, IAAC (30)
15:45	Wrap up, Farewell, HdM (30)
16:00	End of work

Also, the second TTT day started with a short Icebreaker (HdM). Afterwards, Viktoria Heinzl quickly presented the agenda for this day and briefly summarized the most important achievements of the first day. A quick open round helped to develop a list of open points and questions that should be cleared by the end of the second day. Finally, Heinzl handed over the word to the first presenter of the meeting.

Circularity (WIFI)

Werner Kössler presented important insights into the EU circular economy package to the PPs. Right at the beginning, he emphasised that our world is currently only 8.6% circular, whereas the percentage of virgin materials has risen sharply (up to 70%). Werner Kössler went on to discuss the “Circular Cities Declaration” and explained how cities can develop into adaptive circular towns in the future, both at the city and street level, and how the 15 circular steps can support this development. Furthermore, the Re-strategies illustrated the different steps from linear to circular economy



(Refuse, Rethink, Reduce, ...). Finally, several examples of circular impact KPIs and their possible positive effects on the environment were presented (increase/ decrease).

Elements and agenda for BC2 (HdM, all PP)

Hartmut Rösch coordinated the common exchange with all PPs on important elements for the Bridging Course 2, which will take place on February 16th from 5.30-7.30 pm (CET). When preparing the first draft for the agenda (until Jan. 25th by HdM), the following points should be considered:

Agenda for Kick-off in Vienna	New technologies input
Overview Learning Part	Team competition, what makes a good team
Get-to-know-session or speed dating	Which innovative tools can be used (e.g. gaming approach)
30 sec: what topics are relevant to them	Green Deal input
Keywords collection	Involvement of trainers
Real prototypes (WIFI learners)	New curriculum structure

SST scope & content (WU, all PP)

The Specialised Skill Training (SST) makes an important contribution to the learning units during the first batch and is carried out by the three partners, IAAC, HdM and WU, with their respective learners. One after the other, all three educational institutions presented their approach developed so far. Afterwards, the partners discussed which courses could be possible for all learners to participate online or which courses could be recorded and subsequently made available for all to review.

Tips & tricks for students (WIFI)

Rudi Kottbauer and Olga Trofymova presented some tips and tricks for students based on their developed WIFI Learning Model LENA (Vivid & Sustainable). After introducing the vision, motivation and objectives behind LENA, they explained its scientific endorsement at TU Kaiserslautern. Im Weiteren wurden die Benefits des Models für Kunden, Trainer und Organisationen näher erläutert. Furthermore, the benefits of the model for clients, trainers and organisations were explained in more detail. In addition, so-called "SPASS" (fun) criteria that

support the correct application of the learning model were briefly presented: self-directed, productive, activating/ enabling, situational, and social.

SST & AST: possible touchpoints (HdM, all PP)

As most of the SST and AST touchpoints have already been discussed and resolved during the presentation of the preliminary SST programmes, this time slot was used to finally clarify the questions noted at the beginning of the day.

Closing in Barcelona (IAAC)

Fiona Demeur presented key facts and a brief draft agenda for the closing of the 1st Batch in Barcelona which will take place from 08.-09.06.23 to all PPs.

Wrap up

At the end of the two-day TTT session, Hartmut Rösch and Viktoria Heinzl thanked all partners and emphasised that the previously set goals - establishing the agenda for Bridging Course 2 and the kick-off - had been achieved.

Insights of TTT for Batch 2

First TTT of Batch 2

AGENDA

Monday, 25.09.2023 / 9-10.30 CET		
Time	Topic	Partner Name
9-9.05	Short introduction & Icebreaker	HdM
9.05-10	Exchange on adjustments for SST + AST based on evaluation results	WU, Terra, all
10-10.25	Exchange on adjustments for BC1 + BC2 based on evaluation results	HdM, Terra, all
10.25-10.30	Q&A + Outlook to TTT2	HdM, all

In the first TTT session, the primary goal was to **adapt the SST and AST trainings** as well as the **programme for BC1+2** so that the learners of the second batch would benefit even more from an optimised approach. The discussions were **based on the results of the evaluations** of those learning events and formats from Batch 1. In addition, all partners presented possible **new trainers for the second batch** who could provide important support to the learners on the topics and activity fields of the two new urban challenges (urban mobility & extreme weather events). The most important contents of the individual agenda points are summarised below. The most important contents of the individual agenda points are summarised below.

Short introduction & Icebreaker: Viktoria Heinzl started the meeting with an icebreaker to give a first impulse for the exchange between the project partners.

Exchange on adjustments for SST + AST based on evaluation results: As a reminder, Laura Hohoff gave an overview of the SST and AST training plan of the 1st batch. In addition, the Terra partners presented the most important findings from the survey on the evaluation of this training by learners of the 1st batch and gave important hints on possible adjustments to both training formats. Afterwards, each piloting partner had the opportunity to present planned adjustments to their own SST training plan to the partners and obtain direct feedback from them. Overall, the SST training per institution (WU, IAAC, HdM, WIF) was slightly reduced, but planned more specifically in the corresponding competence fields. Proposals for adapting the AST training were also presented and discussed by the partners GIG and PuD. The most important adjustment remained the addition of the original HdM-STT training on "Branding & Communication" now for all learners as an AST. In contrast to the 1st batch, all partners, coordinated by WU, decided to communicate the training plan with both formats - SST and AST - to the students at an early stage before the kick-off in Vienna. In particular, this should increase the frequency of participation.

Exchange on adjustments for BC1 + BC2 based on evaluation results: To start with, Viktoria Heinzl gave a quick overview of the programme for BC1 and BC2 for the 1st batch. Afterwards, the Terra partners again presented the most important findings from the evaluation survey and gave hints on possible adjustments to both learning events. Afterwards, all partners had the opportunity to give additional feedback and recommendations for optimising these events and HdM has incorporated this feedback directly. Overall, the content was only minimally adapted, but the transfer of this content was supplemented with other approaches. In addition, a short intro to the Design Thinking Approach for BC2 was included to provide learners with an initial overview of this innovative approach, on which the entire teaching methodology of the batch is based.

Q&A + Outlook to TTT2

After a short outlook and exchange on the topics envisaged for TTT2, the first training session was concluded.

Second TTT of Batch 2

AGENDA

Tuesday, 17.10.2023 / 13-14 CET		
Time	Topic	Partner Name
13-13.05	Short introduction & Icebreaker	HdM
13.05-13.55	Revision of Kick-off training schedule based on evaluation results	WU, Terra, all
13.55-14	Q&A + Outlook to TTT2	HdM, all

In the second TTT session, the primary goal was to **optimise the intensive kick-off training** based on the results and findings of the evaluation of this learning format. In this context, the **involvement of almost all partners in the implementation of the training** was an important criterion so that necessary knowledge of interdisciplinary partners could be incorporated into the training.

Short introduction & Icebreaker: Viktoria Heinzl started the meeting with an icebreaker to give a first impulse for the exchange between the project partners.

Revision of Kick-off training based on evaluation results: As a reminder, Laura Hohoff gave an overview of the Kick-off training plan of the 1st batch. In addition, the Terra partners presented

the most important findings from the survey on the evaluation of this training by learners of the 1st batch and gave important hints on possible adjustments. Afterwards, each partner had the opportunity to provide feedback based on their experience and perceptions. Important adjustments were focussed on an overarching goal of the day (individual steps of the design thinking approach). Learners were also given more time for research and teamwork. Other important additional content to be considered at the kick-off included team management, mediation/communication skills and research methods. In addition, it was unanimously decided that the learners should be given some homework to prepare for the intensive week-long programme, so that they could also enter into discussions with their team members in a more prepared and effective way. A first draft of the revised kick-off training plan would be shared by WU in the coming weeks so that further feedback could then be incorporated directly in the draft. It was planned to share the final version at BC2 at the latest.

Q&A + Outlook to TTT3

After a short outlook and exchange on the topics envisaged for TTT3, the first training session was concluded.

Third TTT of Batch 2

AGENDA

Tuesday, 05.12.2023 / 16-17.30 CET		
Time	Topic	Partner Name
16.00-16.05	Short introduction	HdM + new trainers
16.05-16.45	Introduction of new urban challenges & interactive survey (parallel breakout rooms)	Mcrit, all partners + new trainers
16.50-17.30	Training on 'how to be a coach'	PuD, all partners + new trainers
17.30	Wrap-up & Farewell	HdM

In the third TTT session, the primary goal was to ...

Short introduction: Viktoria Heinzl started the meeting by briefly introducing the agenda and the training's objective. Then, all the new trainers for the 2. Batch could quickly introduce themselves to the consortium members.

Introduction of new urban challenges & interactive survey: In order to convey important content on the two new urban challenges "Urban Mobility" and "Extreme Weather Events" to the participating trainers and partners in an impressive and memorable way, MCrit decided to conduct an interactive survey for one challenge each. Each round lasted a total of 20 minutes, i.e. all participants had the opportunity to take part in both surveys one after the other. More detailed information material on both urban challenges was also shared with everyone afterwards. After a short break, all participants continued directly with the second part of the training.

Training on 'how to be a coach': Martin Petersen (PuD) shared important content and ideas on the role, tasks and activities of a startup team coach with all partners. During his presentation, an open exchange with all coaches of the 1st batch as well as the planned coaches of the 2nd batch was desired and encouraged by the trainer. Important findings from the 1st batch were also discussed with each other on the basis of the evaluation by the learners and attempts were made to resolve

the hurdles mentioned. However, this training was only a first important impulse for the mutual exchange between the coaches. They all agreed to maintain this over the course of the second batch and, if necessary, to organise a further intensive session under the moderation of PuD.

Wrap-up & Farewell

After a brief recap of this session as well as both other TTT sessions, HdM officially ended the TTT programme. However, the exchange of trainers and coaches would continue and be promoted throughout the 2. Batch.

Impressions of TTT sessions



TTT Portfolio

CONTEXT KNOWLEDGE	Predefined Urban Challenges	European Green Deal Agenda 2030	Circular Economy
DISCIPLINE KNOWLEDGE	Architecture Urban Planning Environmental Engineering	Digital & Media Technologies	Sustainable Business
LABOUR MARKET SKILLS	GREEN SKILLS – Apply green technologies – Circular product development and design – Life cycle management – Footprint calculation – Sustainability Reporting – Other	DIGITAL SKILLS – Prototyping – Simulation – Social Media – Cyber Security – Digital imaging and web positioning – Other	BUSINESS SKILLS – Business Planning – Value Proposition – Finances – Leadership & team – Lean methodology – Design Thinking – Other
TRANSDISCIPLINARY & RESILIENCE COMPETENCES	– System thinking – Critical thinking – Communication skills – Self awareness and reflection – Conflict Management – Outcome-oriented decision making – Other		

Co-funded by
the European Union

The comprehensive EU Action Plan provides the framework for the implementation of environmental policy objectives

Co-funded by the European Union terra institute

EU AS A DRIVER FOR SUSTAINABILITY - SUSTAINABLE FINANCE AS A TRIGGER FOR CHANGE	
Action Plan for Sustainable Finance Redirecting capital flows towards a more sustainable economy <ul style="list-style-type: none"> To meet the EU's climate and energy targets by 2030, a gap of EUR 180 billion per year needs to be filled. Create a more resilient and competitive economy by means of more efficient and more circular production processes. 	Topics covered by the EU Action Plan <ol style="list-style-type: none"> Taxonomy: Establishment of an EU classification system for sustainable activities Standards: Creation of standards and labels for environmentally friendly financial products Sustainable Projects: Promotion of investments in sustainable projects Financial Advice: Incorporating sustainability into financial advice Benchmarks: Development of sustainability benchmarks Sustainability Ratings: Better integration of sustainability in ratings and market analyses Sustainability Obligations: Clarification of the obligations of institutional investors and asset managers Supervisory regulations: Consideration of sustainability in supervisory regulations Disclosure requirements: Strengthening the rules on the disclosure of sustainability information and accounting Corporate Governance: Promoting sustainable corporate governance and reducing short-term thinking on the capital markets

Embedding sustainability in risk management
 Promoting transparency and sustainability

Lauschen Video beenden Sicherheit Teilnehmer Umfragen Chat Bildschirm freigeben Reaktionen Apps Whiteboards Mehr Beenden

Urban Shift Initiative Map

Climate Comfort Zones in Lugo

This initiative is part of an European project to mitigate the effect of climate with innovative urban planning and resilient structures.

It uses modeling to design bioclimatic shelters in urban spaces and its final goal is to increase pedestrians comfort and tackle UHI. The newly created areas will be categorized as Climatic Comfort Zones.

The proposed planification includes bioclimatic design strategies to control the effects of the Urban Microclimate and optimize its planification in order to achieve a carbon neutral neighborhood.

Urban Planning Modeling EU Project Climate Comfort Actions

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The European Green Deal

- A commitment to make the continent climate neutral by 2050.
- Targets to reduce net emissions by at least 55%
- Decouples economic growth from resource use

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